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KEEPING OUR WHEELS IN MOTION

Dear Friends,

I am proud to share with you this special edition of our newsletter to highlight the most important achievements while completing our 25th Anniversary. It was indeed a special year **"The year of making a difference"**. I firmly ensure that IPI remains committed to the support, success and the growth of its clients to help them to consolidate as well as expand to new horizons.

On the onset of our 25th Anniversary, the mood in our Company is jubilant, fulfilling and elated. With the prime aim to keep our customers happy and delighted, we have taken continuous efforts to reach Global benchmarks. Our journey was both challenging and adventurous. Surely we have made a dent in the market in our pursuit for excellence. Our learning process has never been compromised, because we strongly believe that only through continuous updating we can confidently move forward. Our conviction in **"value building"**



MESSAGE FROM MANAGING DIRECTOR

has carried us through these years and further we believe that we have put our strong foot on the ground to make our business rapidly moving. Our market share has been constantly growing along our journey and we can't thank enough our esteemed clients for their loyalty towards us. Our commitment in serving our customers with high professionalism, efficiency and sincerity is indeed our goal.

Yours sincerely,
Ravi Garyali
Managing Director



TORO PAVILION AT INDIA GOLF & TURF EXPO 2019

- Innovative Technologies For Turf Equipment & Irrigation -



A TREAT FROM TORO - IPI - YAMAHA - INDIA GOLF & TURF EXPO 2019



TORO with its pavilion and IPI - Yamaha with its open booth, once again creditably participated in the 8th Indian Golf & Turf Expo which was held on 26th & 27th April at Thyagaraj Stadium, New Delhi. Entry being free, It was a great opportunity for Golf lovers and visitors to have a go at the mela and enjoy its array of benefits. The event rightfully covered exhibition of products, contests, captivating sales and brand promotion. The show included conferences and seminars which made it a worthy treat for the participants. IPI's success story continues...



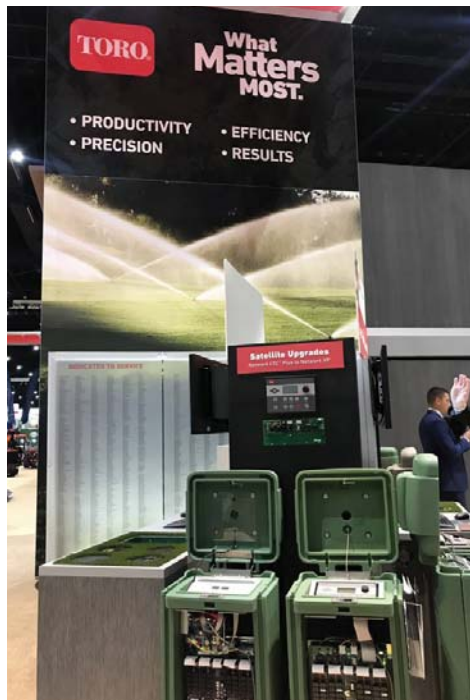
US GOLF SHOW AT SAN DIEGO - TORO - Leader On Turf Equipment & Irrigation

The Golf Industry Show is the largest industry specific display of next generation tools, equipment and trades relating to golf course maintenance. This year it was held from 6th to 7th February 2019 in San Diego - USA with great participation. Thousands of superintendents, equipment technicians and industry professionals attended the event. It is a great way to broaden professional knowledge, network with peers and see the next cutting-edge technology of

golf course maintenance. The GIS provides education and networking opportunities for golf management, golf course and facility management industry members of the GCSAA, NGCOA, Golf Course Builders Association of America (GCBA), American Society of Golf Course Architects (ASGCA), National Golf Foundation (NGF), and the United States Golf Association (USGA).

The educational classes were second to none and covered a

variety of topics from business and professional management, agronomics, equipment management and everything in between. TORO showcased a wide variety of innovative products and registered a great success. Aggie turfgrass science students were given a VIP tour of the Toro booth and were updated on the latest mowing and spraying equipment as well as irrigation technology.



TORO & IPI AT THE INTERNATIONAL LANDSCAPE EXPO 2019

The international Landscape Expo 2019 was held at Pune from 22nd - 24th February. The show brought together landscaping suppliers from across India and abroad to demonstrate their products.

Toro residential and commercial irrigation products were on display and were very well received by the industry. Here are a few pictures from Toro's participation at this event.



TORO AND B&S ACES AT THE AGRI EXPO

Toro has made inroads into the Agriculture sector by entering the Agri Intex in Coimbatore, an international trade fair for agriculture conducted by Codissia last July. The exhibition is a platform for communication of information in the industry and offers the participating companies, the opportunity to present the latest products directly to Tamil Nadu's farming belt.

Visitors were provided with comprehensive information about current developments, trends, products and services in various fields. IPI was proud to represent Toro with consumer products (lawn mowers) irrigation components (sprinklers, valves and controllers etc), displayed B&S engines which are all highly useful for farming with limited water.



NEW TORO REEL MASTER 3575D FAIRWAY MOWER AT POONA GOLF CLUB

Poona Club Golf course, located in the heart of the city, is one of the busiest course in the country with numerous tournaments played around the year. To meet the demanding course maintenance schedule, the managing committee of the golf course had chosen **TORO Reelmaster 3575D** - the **Fairway Mower with latest technology**, that enables the course maintenance team to complete the Fairway mowing in the shortest possible time with superior after cut appearance.

The new Fairway mower is 20% lighter and much more compact than the traditional Fairway Mowers. With the Three wheel design and Turf tires it provides increased manoeuvrability that maximizes the productivity. This design also significantly diminishes the turf tear with a standard 3 - wheels drive system. A low centre of gravity and balanced weight distribution are engineered to deliver impressive hill climbing and hillside stability even in wet turf condition.

Committee had also increased its Golf car fleet with the addition of the most innovative and **high quality Yamaha Golf Cars**.

IPI takes pride in being the preferred partner of Poona club as supplier and service provider over the years for the Best in class products in the Industry like **TORO** and **YAMAHA**.



The Poona Club Ltd.





FOCUS ON GOLF

THE PRESTIGE OF HAVING A TORO FLEET

Prestige Golf Shire Bangalore's renowned 18 hole golf course at Nandi Hill is now one of the proud owners of a comprehensive fleet of Toro equipment. IPI's association with the Prestige group commenced in 2008 with the complete installation of a state-of-the-art **automated Toro irrigation system.**

The grand inauguration of the complete fleet of turf maintenance equipment, ranging from the mowers, sprayers, utility vehicles and aerators, was held in September

2018 with an auspicious Pooja at the presence of Mr. Faiz Rezwan. Incidentally it also became an auspicious day for Prestige group, Toro and IPI.

The entire fleet of equipment is managed now by a web based fleet management system "myTurf".

The caring relationship on irrigation system over the last 8 years, has made Prestige switch to Toro for turf care equipment confirming IPI as the most dependable service support.



IPI HAT - TRICK AT VOOTY GOLF COUNTY

Vooty Golf County Located at the foothills of Ananthagiri Hills, Hyderabad, is the newest super golf destination of Telengana adopting the most recent technology with adequate infrastructure to provide luxury and comfort.

IPI is very proud to be the preferred supplier and service provider to Vooty Golf Country having installed the complete **state-of-the-art irrigation system for 18 holes**, and provided wide - ranging Toro equipment and a brand new fleet of Yamaha golf cars.



IPI & TORO BACK UP BCCI'S NEWEST MEMBER - *Cricket Association of Pondicherry*

Under the able guidance and leadership of Mr. Damodaran former Secretary, the Cricket Association of Pondicherry was formed and has received recognition by the BCCI. Mr. Damaodaran, Director of Seichem Technologies, has offered the use of the company ground 'The Cap Siechem Cricket Ground' to serve as the main ground for cricket matches.

The brand new cricketing facility located at Tutipet, Pondicherry, features the latest in irrigation technology from Toro, including pop up sprinklers as well as a top of the range fleet of Toro turf maintenance

equipment to ensure that ground maintains international standards at all times.

The ground was inaugurated by the his Excellency the Chief Minister of Pondicherry on 28th Oct 2018 and the first ever Ranji Trophy Match in the state was held to kick start the festivities.

The Cricket Association of Pondicherry is keen to establish 2-3 more cricket grounds in the territory for international tournaments and IPI and Toro will be really looking forward to this long term partnership.





FOCUS ON SPORT FIELDS

TORO BOWLS OVER KSCA

Karnataka State Cricket Association has acquired a brand new fleet of state-of-the-art equipment to manage the cricketing turf at international standards.

The Karnataka State Cricket Association Management committee, headed by President Mr. Sanjay M Desai and CEO Mr. Parthasarathy, is committed to develop Karnataka as the premier cricketing state in the country. It aims to take the game to rural areas of the state, for development at the grassroots level and to

continuously promote the welfare of its players affiliated to the Board of Control for Cricket in India (BCCI). The Association has developed many international standard Cricket grounds spread across the state of Karnataka, including its main Cricket ground and stadium known as M. Chinnaswamy Stadium in Bangalore. As we all know, several memorable Tests and One-Day International matches, including the 1996 World Cup quarter-finals, have been held here. The Karnataka State Cricket Association is one of the best - organised State Cricket Associations in the country.

IPI - TORO is proud to have been associated with KSCA by supplying world class brand of Turf maintenance equipment, providing Training to its ground maintenance staff and partnering with KSCA on many occasions to spread the Knowledge on the outfield maintenance by conducting seminars which are attended by the ground maintenance staffs of BCCI from all over India.

Recently IPI - TORO has handed over equipment to be used in different grounds under KSCA in Karnataka.



IPI-TORO WITH RELIANCE FOUNDATION

The top notch business giant Reliance has chosen IPI - Toro to take charge of managing their sports facility by supplying products and services. Its truly a feather in our cap.

IPI - Toro takes pride in being chosen to build the state-of-the-art sports facilities for Reliance Foundation at the Reliance Corporate Park This facility includes cricket ground, Football ground, lawn tennis court, Basket ball court and indoor games facility and it is spread over 500 acres in Navi Mumbai. IPI supply its products backed by world class expert service for their Irrigation system

and Turf Management. It is expected to be used by the cricket and Football teams owned by Reliance group.

The group has been actively involved in developing all field of sports in India by providing better facilities for upcoming stars to represent India in the future. Leaving no stone unturned, Reliance Foundation opted for the best in the business and we are proud for being chosen as the supplier and service provider.

Reliance's intention to groom our future athletes to become world beaters is truly laudable, IPI's support will continue in this journey of life.



TORO KICKING GOALS AT CHENNAI'S LEADING FOOTBALL CENTRE

- Sri Ramachandra's Centre for Sports Science -

IPI is proud to be associated with "Sri Ramachandra's Centre for Sports Science" Chennai which has been chosen as a Centre of Excellence by the Asian Football Confederation (AFC). CSS is the first facility in the Country and in the Sub - Continent to receive the AFC honor. IPI has installed Toro - Perrot Automatic Pop - Up Sprinkler Irrigation System and Supplied Turf Maintenance Equipment for this facility.

When it comes to International standards sporting turf, only the best equipment will do. Only Toro will do.



TORO - THE LEAD

Our quest for excellence begins with updating our knowledge. To set the ball rolling and to set an example, our Top Management was willing to show the path. Mr. Antony Samy, our General Manager and Mr. Siva Kumar, Commercial Sales Head attended a 10-day Training program conducted by TORO University at Toro World HQ in Minneapolis, USA, which was organized for the representative of Distributors.

This Training program was focused on New products launch with their unique features, recent innovations and International

market updates. Later visits were arranged to witness the manufacturing facility at Toro and Foley United as well as Golf courses in USA and distributor facilities, where the products are used.

A visual experience always gives first-hand knowledge and understanding of the process and facilities involved and great insight into international standards and benchmarks around the world. It also opened up a lot of questions and gave us opportunities to share our best ideas to other distributors as well. It has helped us to make instant analysis of the business.



GOLF COURSE TURF MAINTENANCE WITH GARETH KNIGHT

As part of its competency enhancement programme, IPI - TORO was proud to host a special skill-oriented training session for its technical personnel on "Golf Course Turf Maintenance". This comprehensive session was conducted by Mr. Gareth Knight, Regional Sales Manager, Toro Asia, at Karnataka Golf Association.

It covered techniques related to turf care and management. The session was well attended and received by curators and golf maintenance staff from Golf clubs across Karnataka. This is an ample evidence of IPI - TORO's commitment to understand customer needs, to provide the best service and develop expertise in turf maintenance in India as per international standards.



IPI TRAINING AT BCCI

BCCI CURATORS CERTIFICATION COURSE was held at KSCA BANGALORE. IPI has participated in this 2 week training program for the New Curators from all over India and conducted a Two days Training on Various Maintenance Equipment and the Cultural Practices required for Cricket Ground Maintenance, including practical demonstration on operation and maintenance of these equipment. The curators also underwent an examination and the test results were handed over to Mr. Daljit Singh, Chairman – Grounds and Wicket Committee – BCCI.

BCCI ALL INDIA CURATORS SEMINAR: All India Curators Seminar – BCCI – Held at Wankhede Stadium, Mumbai.

There were about 80 Curators

from all over India. IPI has done a brief presentation on Infrastructure development for Equipment Maintenance at Each Association Level and Zone Level and also the Best Maintenance Practices to be followed for optimum performance of the Maintenance Equipment and also practical demonstration of equipment operation. The two days seminar was presided over by Senior Officials from BCCI – Mr. Amitab Choudhary, Secretary BCCI, Mr. Rahul Johri CEO BCCI and Mr. Saba Karim, GM BCCI, Mr. Daljit Singh, Chairman Grounds and Wicket Committee.

IPI and Toro are truly proud of this association with Indian cricket and feel honoured to be training curators and making Indian cricket grounds the best in the world. Indeed a proud moment for IPI - TORO.



OUR TECHNICAL SUPPORT TO KGA

Karnataka Golf Association, the Mecca of golf in South India, has developed the world class maintenance shed with the most up-to-date facilities. It covers 8000 Sq ft and is installed with solar power generation system was inaugurated by the founder member Shri. B.K. Gajraj in the presence of the entire managing committee members and past Presidents.

KGA Managing committee members were keen to make use of this set-up of international standard as the Zonal Training program for those who seek career in the Turf

machinery Industry, which could be helpful in producing good mechanics and operators for the Golf industry and benefit all clubs in the long run.

IPI – TORO through Steven Timms, Technical Specialist from Toro Australia, conducted an Operation & Maintenance Training on TORO Turf maintenance Equipment.

This was a follow up visit of his earlier Training session. He was very impressed with the way the maintenance shed was set-up and the progress KGA staffs made on their routine maintenance practices.



TRAINING WITH YAMAHA - THE EXPERTISE

As known, we constantly update skill level of our maintenance staff by making them participate in training programmes so that their contribution is sustained. Training sessions are spread across different locations all over India. IPI - Yamaha and Yamaha Motor Corporation, jointly conducted operation and maintenance Training on YAMAHA battery cars at different location all around India. These Training sessions were conducted by

Mr. Highuchi Minoru, Senior Technical Manager, Yamaha Motor corporation.

Further to boost their knowledge, we have arranged training for our clients at TNGF in Chennai, KVGC in Navi Mumbai, Oxford in Pune, DLF in Gurugaon, Delhi Golf Club, RCGC in Calcutta, Tollygunge club, Vooty Golf County at Hyderabad, Hyderabad Golf Association and Karma Lake land. It was well received by the participants.



TORO SERVICE TRAINING AT CIDCO

Toro Internal Service Training was held from 18th to 21th March 2019 at CIDCO by Mr. Steven Timms – Toro Technical Specialist for Equipment. IPI service engineers from across India gathered at Khagar Valley Golf Course, Navi Mumbai's premier golf destination and the first course to be completely managed by IPI. The

course covered various topics such as Technical Learning Management Systems - Hydraulic systems, Drive Lines and Transmissions and the latest hacks to diagnose problems and repair the machines.

The team also underwent a certification process and completed the course with flying colours.



SERVICE SUPPORT FOR BCCI CRICKET TOURNAMENTS

Cricket is a religion in India and IPI is a proud supporter of cricket lovers across the world. IPI has been working closely with the BCCI in pre-match preparation of cricket grounds across India for international tournaments to ensure best results on the grounds.

Our service technicians visited various grounds to check all the turf maintenance, machines condition available at ground during the match and also support, eventually, break down situation. Some of the notable matches supported were India Vs West Indies Test at Saurashtra Cricket

Association, India Vs West Indies Test at Hyderabad Cricket Association and India Vs West Indies T 20 at Tamil Nadu Cricket Association in October and November 2018.

India Jeetega.....Toro Jeetega..... IPI Jeetega.



INDIA LEARN GOLF WEEK

The second edition of the India Learn Golf Week commenced on September 24th and ended on 30th, attracting participation from a record 51 golf clubs from 26 cities and towns.

It is a one-of-its-kind initiative mooted by the Golf Industry Association (GIA) with the objective of introducing 100,000 new golfers into the game by 2022.

The ILGW has also rallied support from the entire golfing fraternity including star professionals such as Gaganjeet Bhullar and Rahil Gangjee



and apex bodies of the sport led by the Indian Golf Union (IGU), Women's Golf Association of India (WGAI), National Golf Association of India (NGAI), Golf Course Superintendents and Managers Association of India (GCS&MAI), as well as the Professional Golf Association (PGA) of America.

The inaugural edition of ILGW in 2017 had seen 27 clubs from 15 cities initiate 7000 new individuals to the game.

While in 2018, more than 15000 new golfers were set to get their first lessons in the game, keeping ILGW

on track, to achieve the figure of 100,000 in the next four years.

IPI is a proud supporter of the Learn Golf Week by providing the Golf Clinic initiative at the event held in KVGC.



THE IGU WEST ZONE SUB JUNIOR & FEEDER TOUR 2019

The IGU West Zone Sub Junior & Feeder Tour 2019 was jointly organised by My Golf tours, the Indian Golf Union (IGU), Khargar Valley Golf Course and CIDCO Navi Mumbai from April 8-10. Participation was categorised into four age groups. The tour was conducted amidst breathtakingly picturesque settings, along hills, water bodies and lush terrain, and provided a great opportunity for sub-juniors to learn and update their skills.

Irrigation Products International (IPI), in addition to maintaining the course from its inception in immaculate conditions, has now also been entrusted with the task

of running golf operations at KVGC with a primary aim to promote golf amongst the youth of Mumbai. Aspiring young golfers are provided with free introductory cum basic learning sessions. It is the endeavour of CIDCO and IPI to make KVGC a destination course with the best learning opportunities and amenities.



IPI - YAMAHA MARCHES INTO MUMBAI - KVGC - CIDCO CUP Golf Tournament

IPI-Yamaha takes pride in its involvement with the KVGC-CIDCO Cup Golf Tournament organized by CIDCO at its Kharghar Valley Golf Course on the 15th December, 2018 at Navi Mumbai. The purpose is to increase the awareness of this sport was ultimately achieved by the strength of participation. The vast expanse of KVGC's greenery maintained by IPI, has enabled Golfers the freedom to play this game. Amidst world class clubs, eateries, conference and pro shops, the whole tournament threw up a professional setting for the players. KVGC is public golf course in India, maintained by IPI.



Award for the best public golf course



IPI - YAMAHA AT GARDEN CITY - *Bengaluru Open Golf Championship*

IPI - Yamaha participated in the Bengaluru Open Golf Championship 2018, hosted by Karnataka Golf Association, held at the Garden City from 6th to 9th Dec 2018. The event attracted golfers from India

and overseas and it was sponsored by PGTI and MIM. The agenda included press conference on 4th December followed by Golf Clinic on 6th December.



TOURNAMENT IN ZION HILLS

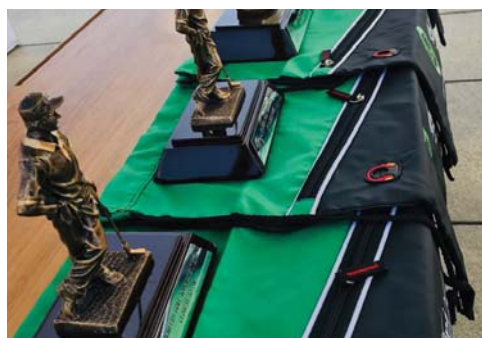
Zioneers is the name given to the group of owners of Villas and Condominiums in the Zion Hills golf county. The golf course is designed by Ron Fream of USA, an associate of Robert Trent Jones who designed many renowned courses in US. It has, undoubtedly the best greens in India with 'Bent Grass'.

The Zioneers tournament is an annual event held in November, among the Owners, members and their guests, over 18 holes. The 2018 tournament, the second since inception, was sponsored by IPI.

The tournament was highly

competitive with Col Krishnaswamy winning the championship with a score of +10. Mr. Prabhakar Tadepalli won the Stableford trophy while Mr Sanjeev Gulati had the longest drive and Mr. Vinod was closest to Pin. Many owners got to meet and greet each other for the first time and there was much sporting rivalry as well as comradeship seen throughout the day.

The event, amazingly led by Air Marshal Prasad Reddy, ended with a sumptuous barbecue dinner with excellent live music with the happiness of all the owners.



YAMAHA SIMPLY THE BEST

GOLF DIGEST INTERNATIONAL, THE EDITORS' CHOICE AWARDS, NAMES YAMAHA THE BEST CAR FOR THE THIRD CONSECUTIVE YEAR

Golf Digest international released its fourth annual Editors' Choice Awards, and for the third year in a row, named Yamaha car the Best Golf Car. The Golf Digest international Editor's Choice Awards annually marks the best of the best in the industry for everything from courses to clubs and club transportation. Out of the four years this awards program has been published, Yamaha has dominated the gas-powered golf car category for three out of four of those. "To be recognized for the third consecutive year for our car is an amazing honor and a true testament to the quality and performance of Yamaha golf cars that continue to set the bar for what people clearly want," said Tom McDonald, President of Yamaha Golf-Car Company. "The first year we won, we were wowed. The second time, we were pleasantly surprised. This being our third year winning truly solidifies the fact that we are setting the industry standard."

The Yamaha Golf - Car Company builds from the 60 - plus - year legacy of the Yamaha brand to manufacture the most



innovatively engineered and highest quality golf, utility, and personal transportation vehicles in the world. That legacy propelled Yamaha Golf Car to be the first to develop Electronic Fuel Injection technology in a golf car (producing the best gas mileage and smallest carbon footprint); the first (and only) golf car with fully independent, four-wheel suspension (producing the smoothest golf car ride); and the first gas-powered car that is almost as quiet as an electric car. Irrigation Products International is the sole distributor for Yamaha Golfcar in India. For more on how Yamaha continues to set the standard, visit www.golfcart.net.in



the **NEW**
IEFO

YAMAHA SIMPLY THE BEST

BEST CHOOSES THE BEST - BRAND NEW FLEET OF YAMAHA GOLF CARS NOW AT KGA

IPI is proud to announce that the Bengaluru's renowned legacy golf course Karnataka Golf Association now features a brand new fleet of Yamaha golf cars for the comfort and convenience of its members.

Known for its state - of - the - art golf infrastructure, Karnataka Golf Association is a testimony to the will and the desire of passionate golfers of Bengaluru. The world class golf course in the heart of the city is amongst the very best in India and one of the most preferred golf courses in India for major international and domestic Tournaments for its challenging long design equally complemented by its superior turf and in maintenance standards, within the city makes it a very busy golf course on all days. IPI is proud to have been associated

with KGA since its inception and have been respected for the quality they supply. For the after sales service support we render and for Associating with KGA to spread the awareness on Turf maintenance to all course maintenance staffs in the country by conducting various Education seminars on Turf Related topics.

IPI's Toro mowers and equipment have been in operation at KGA for

many years helping the course maintenance team achieve the professional golfing turf standards. Of course this could not have been achieved without the undying support of the dedicated Managing committee members over the years. IPI is proud of strengthening this association with KGA by adding a Fleet of YAMAHA Cars to this prestigious golfing venue. Nothing but the best will do for KGA.



YAMAHA "THE NEW TIGER OF BENGAL" MAKES ENTRY INTO RCGC

IPI and Yamaha are proud to have built a successful partnership with Royal Calcutta Golf Course. Over the last few months, RCGC and its members have been choosing Yamaha golf car time and time again. Today there is a fleet over 35 Yamaha Golf cars at this esteemed golfing location. A high qualified IPI - Yamaha service engineer is located on site to ensure the fleet performs at its optimum all the time.

The course offers a covered parking shed for member cars fully fitted with charging points.

Yamaha the easy choice!



YAMAHA SIMPLY THE BEST

YAMAHA ENTERS J&K – THE SWITZERLAND OF INDIA

The small, but amazingly beautiful golf course of Pahalgam in J & K, has become the latest golf course to get the Yamaha service. A brand new fleet of 2 seater and 4 seater golf cars now serve the needs of golfers and tourists visiting the Valley.



The undulated course at a high altitude can be a bit tiresome for walking golfers and the convenience of Yamaha golf cars now available at the course, adds to the relaxation and comfort to truly enjoy golf in this pristine and spectacular environment.



WELCOME TO HYDERABAD – BOULDER HILLS GOLF AND COUNTRY CLUB

The Krishnapattinam Port Corporation Limited has recently sponsored Boulder Hills Golf Course, one of Hyderabad's leading golf venues, with the purchase of a brand new fleet of Yamaha golf cars for tournaments and golfer's support.



The 10 brand new cars are placed at the venue to assist the cruising golfers in tournaments for the 18 holes of the vast golf course grounds. Another strong win for Yamaha in the Deccan Plateau.



YAMAHA AT PRESTIGE AUGUSTA GOLF VILLAGE

To add prestige to its golf village, a brand new fleet of Yamaha cars is now at the stunning golf venue. YAMAHA - BEST CHOOSES THE BEST!





IPI TORO AND YAMAHA ROCK THE INDIA GOLF EXPO 2018



Last year, India Golf Expo was held at the Lalit Ashok Hotel in Bangalore on 19th & 20th April. This premier event has always been an occasion for showcasing the best class and the best technology available in golf, to the golfing community in India. As usual, Toro, Yamaha and IPI had the biggest presence and were able to display some of their best products to the visitors.



It was the right platform to celebrate its 25th anniversary with all the teams, partners and clients who are the key to IPI's success.



Celebrating 25 Years of Service

WOMEN'S DAY AT IPI

These are my friends. My women. They rise at dawn, clean up their modest abode, prepare food for their husband, most often for duty and sometimes for love. Clothes their long gleaming hair in the sun, adorn with white Jasmine flowers and decorate the black braids of their daughters.

They kiss on the cheek of their little ones, with the still aromatic lips of Idly. They wish Good day to their loved ones, before the school bus arrives. They are so proud of them: Education is their security for the future.

With sheer artistry, they wrap the six meters of silk fabric around their body, beautifully elongated, others burdened with too many "Dosa", all obvious on the hips that make them even more fascinating.

My women are beautiful. They carry their pearly white smile on beautifully tanned faces. They come ready with the enthusiasm and vigor that can conquer the world, by leading their army towards victory and defeat idleness.

They adorn the Bindi (Tika) on their forehead, more like a third eye. Long necklaces of Gold (Mangalyam) to symbolize a union, love or arranged, it does not matter. Karma prevails.



My women are rich of enthusiasm and freshness, of goodness and determination, of wisdom and life. On the wrists, the "bangles", in the hair the "flowers" and, on the face, a little "Turmaric" to enhance their beauty in devotion to God.

They smell like moss, Vanilla, but also ginger.

They come to the temple to worship Ganesha, Krishna or Lord Shiva, for their divine blessings and light a lamp for inner peace and place a flower at the Lord's feet as a "thank you". They leave with dignity and intellectual independence.

They are my Women and I am proud to be one of them.



ITALY & INDIA TOGETHER WITH LOVE



Ms. Priyadarshini Rajkumar joined IPI in 2013 and has been serving as a Business Manager working in areas such as marketing and strategic planning for Toro equipment and Sales and marketing for Yamaha Electric Cars. She has been an integral part of the organisation and a great team player.

In 2015, Priyadarshini took to acting in films and has played important supporting roles in Major blockbuster Tamil Movies and has received recognition as a talented film artist.

Priyadarshini also serves as the Secretary of Saraswathi Educational Cultural and Charitable Trust which conducts various community projects in Chennai.

On 1st October 2018, Priyadarshini Rajkumar won the title of **Dazzle Mrs. India World Classic** at a pageant in New Delhi. She hopes to use the title and her position to raise awareness and funding for her social work projects.

IPI takes pride in Priyadarshini's efforts and accomplishments and wish her well for her future ventures.



HON. EDITOR - Dr. C.K. GARIYALI

Irrigation Products International Pvt. Ltd.

4/112 2nd Floor, East Coast Road, Neelankarai, Chennai 600115 Ph No: 044-24494387 / 389

Fax No: 044-24494388 Email: info@ipi-india.com / sales@ipi-india.com

Website: www.ipi-india.com / www.golfcart.net.in

